

Karen Hitchcock
Madison Environmental Group, Inc.

25 North Pinckney, Suite 310
Madison, WI 53703

Education

B.A. University of Virginia, Charlottesville, Virginia. 1994

Professional Experience

- 2008 - **Madison Environmental Group, Inc.**, Madison, Wisconsin
Marketing and Communications Manager. Oversees events for Madison Environmental Group, Inc. and EnAct, including exhibits, speaking engagements and community outreach. Directs public relations for Madison Environmental Group, Inc. and clients, and assists with business development.
- 2007-2008 **pc/nametag, Inc.**, Verona, Wisconsin
Marketing Manager. Synchronized marketing initiatives for this multi-channel supplier to the meetings and conventions industry. Coordinated all aspects of catalog production, including pagination, product presentation, management of design firm, printer scheduling and delivery deadlines. Managed e-mail campaigns and pay-per-click programs.
- 1998-2007 **Karen Hitchcock, LLC.** Madison, Wisconsin
Freelance Artist. Hand-painted furniture and home accessories for boutiques and fine art fairs. Private commissions included mural painting, interior and graphic design work. Donated design services to non-profit organizations, including the Madison Symphony Orchestra League, Madison Children's Museum, Midvale Elementary School and more.
- 1994-1998 **pc/nametag, Inc.**, Verona, Wisconsin
Sales Manager. Managed and developed sales staff as well as training programs, national accounts and vendor relationships. Consistently exceeded all personal and team sales goals. Researched and developed new products. Assisted in catalog production and copy writing.
- 1994 **Institute for Palestine Studies.** Washington, D.C.
Intern. Wrote book reviews for the *Journal of Palestine Studies*. Performed research and general office duties for the director.

Activities and Achievements

- 2007- Licensed Youth Soccer Coach
- 2007 Co-Chair, Madison Children's Museum "Let's Play" Fundraiser
- 2006-2008 Designer, Madison Symphony Orchestra League's Fall Fashion Show
- 2006 International Cow Parade Artist, Madison, Wisconsin
- 2000 Best of Show Award, Art Fair on the Square, Madison, Wisconsin
- 1998-2003 Jury Selected for Spring Green Art Fair, Art Fair on the Square, Morning Glory Art Fair, Uptown Art Fair and Oconomowoc Festival of the Arts
- 1998-1999 Line cook at L'Etoile Restaurant, Madison, Wisconsin
- 1994 Writer for Encyclopedia of the Modern Middle East
- 1994 Dean's List. Distinguished Major, Middle Eastern Studies