Issue No. 30



The Madison, Wisconsin

Rotary News

Sonya Newenhouse on The Greening of Madison

Upcoming Rotary Speakers at Inn on the Park

- Feb. 1 Guest Speaker Sonya Newenhouse on The Greening of Madison
- Feb. 8 Dodge County Sheriff Todd Nehls to Report on His Recent Trip to Afghanistan
- Feb. 15 Lt. Governor Barbara Lawton at The Concourse Hotel
- Feb. 22 Julie Underwood, Dean of UW-Madison School of Education



Described as "emerging civic visionary" in an article by the Isthmus last year, Dr. Sonya

Newenhouse, president of the Madison Environmental Group, Inc., will be our guest speaker next Wednesday, February 1st at the Inn on the Park. Newenhouse is one of a new breed of eco-entrepreneurs who has made a business out of helping consumers and companies do better for the environment. She will speak to us about how all of us can help the City of Madison and environs become "green" in terms of building eco-friendly buildings and cutting down on garbage and the use of energy and cars. Newenhouse started Madison Environmental Group, Inc. in 1998 with one other employee "to

blend business and the environment." Now the firm has nine workers and annual sales of just under \$1 million that are growing at 20 percent each year. This creative consulting firm works with individuals and organizations to improve communities and the environment.

Sonya Newenhouse received her PhD degree from the UW-Madison, Nelson Institute for Environmental Studies in 1997. Madison Environmental Group, Inc. received the Wisconsin Partnership for Clean Air Award in 2003 and a Dane County Small Business Award in 2004. Newenhouse was recently awarded a two year national fellowship with the Environmental Leadership Program. She serves on three committees for the Mayor of Madison, chairing the Solid Waste Advisory Committee.

Madison Environmental Group, Inc. was instrumental in working with J.H. Findorff & Son to recover 80% of the construction waste stream during construction of the Overture Center for the Arts.

Of Newenhouse and her team, one Madison company said, "They're very passionate about what they do also very educated and realistic about it. I think they truly understand that this is a process of educating people and slowly changing behavior."

The Program Committee thanks club members Carol Toussaint and Fran Taylor for recommending this program.

Members bringing guests are asked to contact the Rotary office by Tuesday noon (email <u>office@rotarymadison.org</u> or phone 255-9164).

Madison Rep will Inaugurate New Home with Theatrical Classic by Madison Native

Emily:

"Do human beings ever realize life while they live it?--every, every minute?"

Stage Manager: "No. Saints and poets maybe--they do some." These words from the play "Our Town" demonstrate the simple, yet profound language and message created by Thornton Wilder, a native of Madison and one of the most important playwrights in the history of American theater. His classic work will be performed as Madison Repertory Theatre's inaugural production in their new home, The Playhouse at the Overture Center, February 17-March 12. Noted Broadway actor Andre de Shields, a graduate of the UW-Madison (1970) and a veteran of Madison Rep's stage during his time in Madison, will star as the Stage Manager, the narrator and sage of the play.

Madison Rep Artistic Director Richard Corley and Managing Director Elizabeth Faddell went before the Rotary Club on January 25th to talk about "Our Town," Wilder, their new home, The Playhouse, and The Rep's mission and vision to serve the community with theatrical honesty and integrity.

Thornton Wilder was born in Madison and lived here until he was 7 years old. His father was editor and part-owner of the Wisconsin State Journal. All the members of the Wilder family--Thornton in particular -- were known for their intellectual curiosity, spirituality, and imagination.

Rick Corley noted that "Our Town" is a play that "everyone seems to know," whether one has actually seen it or not. Wilder's play is a radical, insightful look at the blundering path most humans take as they go through life. First produced 70 years ago, "Our Town" has helped millions of theater-goers look at the world, and the people who inhabit it, in a new light. He mentioned the multicultural casting of this production that would illuminate the play and its message in exciting ways, saying that the production would help people see and hear it with fresh eyes and ears.



Making a Difference...



The Madison Rotary Foundation

"We appreciate your support and your commitment to improving the lives of the youth we serve." -- Youth Services of Southern Wisconsin (Pictured at Left, YSOSW Service Day 2005—Indian Lake County Park restoration and trail building)

As Rotarians we're committed to the value of Service Above *Self* and offer our time, talent, and treasure to improve the quality of life in our community. Our Madison Rotary Foundation supports this mission by putting our resources to work through gifts to local nonprofit organizations, schools, youth organizations, scholarships, exercise programs for older adults, and other special projects. Each Rotarian, through his or her involvement and generous philanthropy, is at the heart of the Foundation's work. This work changes lives and fosters goodwill - as it has since 1932. As our Foundation moves toward its 75th year, we celebrate our efforts by sharing stories and information through the newsletter, announcements, and recognition events, so stay tuned! -Susan Corwith, Chair MRF Major Gifts Committee

MRF Scholarship Fund Gifts

Laura Peck, President of the Madison Rotary Foundation this year, announced during our January 25th Rotary luncheon three recent additions to our Foundation's Endowment Funds:

A year ago, a new **Wilson Scholarship Fund** was established by Mike and Pat Wilson. This is in addition to a named Wilson Youth Award that was set-up in 2003 by the Wilson's. Mike and Pat recently added \$2,000 each to these two endowment funds to recognize and assist youth in our community.

Nate Brand established a scholarship fund within our Foundation three years ago, and last month, he contributed an additional \$25,000 to the **Nathan F. Brand Scholarship Fund**. With this new gift, the total giving to this fund is \$125,000 and will further expand the support of this named scholarship fund in the coming years.

Also in December, the **Irving and Dorothy Levy Family Foundation** added a \$30,000 gift to their family's named scholarship fund within our Foundation, bringing the total endowment giving to \$130,000. This will expand the scholarship they offer to qualified local students.

Our Scholarship and Youth Award Committees are beginning their work in selecting the 2006 recipients, and we look forward to introducing you to students selected for these expanded scholarships and youth awards in May.

It is with sincere appreciation that we thank Mike and Pat Wilson, Nate Brand and the Irving and Dorothy Levy Family Foundation for their continuing generosity, an investment in the young people in our community.

Madison Rep (continued from page one...)

Elizabeth Fadell spoke about the exciting changes of the old Isthmus Playhouse into the new Playhouse. She remarked that, even after the extensive restoration, the theater is still an intimate 350-seat proscenium theatre, and listed the many new and exciting features of The Playhouse that will be sure to thrill Madison theater-goers:

- * A beautiful new color scheme throughout the theater
- * More comfortable seating arrangement (eliciting a round of applause from the assembled Rotarians)
- * A larger proscenium and a bigger "playing space" for the performances

The Playhouse's opening celebration will take place the weekend of February 17-18, featuring performances of "Our Town," discussion sessions with noted Wilder scholars, champagne toasts, and backstage tours. The final two plays of the season are "Having Our Say" and "The Price"; season tickets for a package of "Our Town" and these two plays are still available.

Madison Rep will announce its 2006-2007 season in mid-April. The upcoming season will feature a mix of new and classic dramas and comedies, a new musical, and the annual Madison New Play Festival -- a chance for theater audiences to get into the creative process with new and emerging works. Tickets and information for the rest of this season, and the next, are available at www.madisonrep.org.

We thank Elizabeth Fadell and Rick Corley for their presentation and Anne Katz for this review article.





Richard Davis is a committee member to select an official song or songs for the City of Madison. TCT 1/20

Elizabeth Fadell was pictured and quoted in a feature article about the history of Madison Repertory Theatre. *Madison Magazine*. Feb 06

George Austin and **Kristine Euclide** are members of a committee to study intergovernmental cooperation within Dane County. *Madison Magazine* Feb 06

Rich Lepping was among the Rotary U.S. Curling Team winners in the 52nd Annual Rotary Can-Am Curling Bonspiel in St. Catharines, Ontario, January 19–21. His team, including Paul Matzky, Jim Siriani and Ted Tibbitts will compete in the "Rotary World" event in Scotland on March 21st.

Terri Potter announced that he will retire from Meriter Health Services in January 2007.

In Sympathy...



Alan Orenberg's sister, Joy Sparr, passed away last week in Boston, Massachusetts, and we extend our deepest sympathies to Alan and his family.

Former member **Jim Bowers** passed away on January 21st. We extend our sincere sympathies to his family.



Attendance Report for July-December 2005

Key: N – New member (calculated on less that 26 meetings); LOA – Leave of absence approved by the club board of directors (Leave of absences protect membership status but do not count for attendance.) Note: Members exempt from attendance, noted as X or L, are only listed if they are 100% (Exempt status is achieved when a member's age and years in Rotary totals 85 or more.)

Altsech Moses B. (N) 100 Anderson Terry C 100 Baldwin Gordon B. (X) 100 Ballweg Ted A 100 Bartell Angela B 100 Beestman Donna M. 100 100 Boelter Robert Bonsett-Veal John D. 100 100 Brand Nathan F. (X) Bredeson Duane H. Jr. 100 Busta Marvin A 100 Chung Irving S. (N) 100 Collins Joan V. (N) 100 Corwith Susan R. 100 Cummings Nelson I. Jr. (X) 100 Dinndorf Robert J. 100 Engstrom Harry C 100 Franzen Michael W. 100 Gadow Patricia J. 100 Gutknecht Karl S. 100 Guttenberg Patricia A. (N) 100 Harned Lewis B. (L) 100 Helfrecht Donald J. (L) 100 Henderson Perry A 100 Henderson Virginia M. 100 Himmelsbach Loretta A 100 Holt-Smith Marilyn (N) 100 Jenkins Patricia L. 100 Johnson David J. 100 100 Kaplan Leonard V. Kay Lorna M. 100 Kazamias Valerie A. 100 Keehn George 100 Lampman Sandra L. (N) 100 Larson John D. 100 Levine Ross L 100 Levy Marvin J. (X) 100 Lucas Thomas J. (X) 100 Millner Regina M. 100 Milsted Maria C 100 Mohelnitzky Robert G. 100 Montei William T. 100 Obee Kaianna C. 100 Peterson Gary L. 100 Peterson Jeffrey C. (N) 100 100 Phelps Lynn A. (X) 100 Phelps Roaer L. Ramey Melanie G. 100 100 Richardson Dean A. Riehemann Paul G. 100 Rieselbach Richard E. (N) 100 Robbins Peggy M 100 Rodriguez Victor E 100 Ruhly James K. (X) 100 Sarmadi Majid 100 Schmitz Susan M. 100 Schumacher Mary A 100 Schumacher Michael T. 100 Silverberg Joseph H. 100 Smith Lawrence E 100 Sorge Robert J. 100 Stroud Robert R 100 Thain Gerald J. 100 Ticknor Jeffrey T 100 100 Trumm Fredric L. (N) Wellensiek Karl W. 100 Welton Kenneth R. (X) 100 Wiley Barbara P 100 Wilson Michael A. 100 Yuska Kenneth H. 100 Beatty Christine K. 96 96 Drummond David W. Koplien Chad W. 96 Rudy Perine J. 96

Anderson Patricia 92 Bartell Jeffrev B 92 Behnke Darrell W 92 Hollister Peter L 92 Johnson David E. 92 92 Krueger Timothy J. Poi Kathleen M. 92 Rice Joy K. Schatz Eleanor M. 92 92 Schmitt Kenneth F. 92 92 Young Nancy F. Kato Sharyl J. (N) 92 91 Kim, Jr. Alan (N) Dimick Barbara L 88 Goldberg Richard H. 88 Hoffman Kevin O. 88 Kanvik K. John 88 Larson Daryl R. 88 Long Theodore J 88 Mixtacki Steven B. 88 Neviaser Ann 88 Peck Laura S 88 Prue Michael C. 88 Reibetanz Karen R. 88 88 Rissier Henry A. Toussaint Carol T. 88 Waller Ellis P 88 Wink Wendy L. 88 Zanoni Lawrence J. 88 Guither Jim E. (N) 86 Aulik Juli 84 Cardinale Ann M. 84 Carey Denis O. 84 Casey Martha L. 84 Cole James R. 84 Davis Laura M. 84 Giovannoni Rita M. 84 Goldberg Steven A. 84 Greer William C. 84 Jaeger Joni 84 Kamperschroer George R 84 Keough Walter H. 84 Koby Carol 84 Koval Daniel P 84 Levitan Stuart D. 84 84 Maxwell Connie E. May Michael P. 84 Muldowney Timothy J. 84 Popp Thomas G. Jr. 84 84 Porco Carmen Rock William P 84 Shelly Ruth G. 84 84 Sproule Lynn M. Welch Nancy C. 84 Cuta Paul M. (N) 83 Beren Jason R. (N) 81 Baldwin O'Hern Linda 80 Duarte Rick R 80 Fanlund Paul G 80 Fayram Richard R. 80 80 Fleischman Stephen J. Franson Patricia M. 80 Hayes John E 80 80 Heaney Donald 80 Heinrichs Terry J Henricks Dale J. 80 Johnson Brian D. 80 Judd R. Roth 80 Larrabee Larry L. 80 Leffler Richard L. 80 80 Lescrenier Margaret G Loftus Thomas F 80 80 Meadows Kim S Miller Brian J 80

Moskoff Michael R. 80 O'Brien Patrick D. 80 Osborne T. Michael 80 Ragland Nancy T. 80 Rankin Gene R. 80 80 Satter Larry D. Schell Christopher H 80 Shumaker Robert E. 80 Snell Barbara J. 80 Sparkman Wesley N. 80 Tipple Gregory L 80 Wegenke Jane 80 Weinhold Frank A. 80 Winiger Jenifer J. 80 Becker Mary Helen 76 Bliss Richard D. 76 Braunger Joseph A. 76 Bryan Michael 76 Bush Thomas M. 76 Carroll Thomas J. 76 Choles Athena 76 Colucci Lamont C. 76 Durham Cathy J. 76 Garner Jac B 76 Gassman Roberta A 76 Grendahl Leslie G 76 Hanson Gail L. 76 Howick Drew O 76 Kaestner Sue Ann 76 Keeler Thomas R. 76 Lipp Jonathan B. 76 Lopez Juan Jose 76 76 McNeil Joel C. Mershart Eileen D. 76 Naherny P. Katherine 76 Perkins William C. 76 Petershack Richard E. 76 Pines Lester A. 76 Quinlan John L 76 Rankin Katherine H. 76 Schoer Ruth Ann 76 Schooler Steven J. 76 Sensenbrenner Joe Ji 76 Swanson Eric E. 76 Taylor Frances S 76 76 Wegenke John D. Zimdars Nan M. 76 Arneson Anton S. III 72 Baum Shirley W 72 Conn Kathleen Crowley 72 Corbett Dana P. 72 Davis Richard 72 Dittmann Douglas A. 72 Entenmann Richard A 72 Euclide Kristine A. 72 Ewanowski David J. 72 Glen Sheridan A 72 Greene Linda S. 72 Hardt Diane L. 72 Hummel Barbara G. 72 72 Larson Daniel J. 72 72 Laufman Mark D. Lovell Richard E 72 Marsden Patrick R. 72 McCormick Pierre McGinnis Charles K. 72 72 Moe Renee D. Murphy Bradford L. 72 Preizler Martin A. 72 Rouse Mary K. 72 Schreiber David R. 72 72 Sereno Jennifer A. 72 Viscarra Dante Walker Thomas A 72

Weston Cheryl R. 72 Anderson David R. 68 Axe Kenneth B. 68 Backes Roger G. 68 Bauman Lee M. 68 Center John D. 68 Chosy Grace J. 68 Dadds David G 68 Gerner Michael S 68 Gilbertson Thor H. 68 68 Kiss Frank Therese M. Lightner Timothy W. 68 Mollenhoff David V. 68 Mortenson Peter J. Jr. 68 Mullins Bradley C. 68 Nahn Anne E. 68 Noreika John A 68 Phillips Susan D. 68 Riley Jocelyn C. 68 Sanks David S. 68 Timmerman Mark D. 68 Tubbs Jeff A 68 Westervelt Bruce D. 68 Widder Theodore C. III 68 Woit Kathleen E. 68 68 Zuniga Dora E Austin George E 64 Baumgartner Keith H. Berry Christopher S. 64 64 DeSchepper James L. 64 Everts Gregory T. 64 Forrestal James W. 64 64 Hess Jim A. Inhorn Stanley L. 64 Johnson Robin D. 64 Karofsky Judith F 64 Koritzinsky Allan R. 64 Lepping Richard 64 Lockard Scott C. 64 May Katharyn A. 64 McGowan Kathryne M. 64 Musser Josephine W. 64 Nordeen Katherine S. 64 O'Dell David 64 Power Robert J 64 64 Rainwater Arthur L 64 Sugar David C. Swanson Michael R. 64 Thompson Daniel R. 64 Thompson Sue Ann 64 Wallman Charles 64 64 Wencel John T. Wendle William G 64 Alden Sharyn L. 60 Barhorst Bettsey L 60 Billing David B. 60 Brenton Stephen F. 60 Brett Malcolm E 60 D'Angelo Robert 60 Dewey Londa J. 60 Dregne Matthew P. 60 60 Howard Leslie Ann 60 Hutter Bradley L. 60 Minnich Jerry A. Prochaska Beth A. 60 Smelser Peggy A. 60 Stadelman Tim J. 60 Utley David G. 60 Valentyn Tim R. 60 Waldbillig Theodore M 60 Worzala David J. 60 Yasiri Jeanan 60 Albert Daniel M 56 Baskerville David D. 56

Brown Ellsworth H. 56 Fink Anne M. 56 Frankel Mark A 56 Guthier Mark C. 56 Hoesly Michael S. 56 56 Johnson Brian L. Loewenhagen Bruce D 56 Martyniak Salli F. 56 McGowan Patrick L. 56 Shorter Thomas N. 56 Starmann-Harrison Mary C. 56 Wolter Gary J. 56 Basting Sr. Thomas J. 52 Brown Thomas H. 52 Katz Anne R. 52 Stark David K 52 Tackett Christopher C 52 Thompson Bryon C. 52 Tredinnick Kim L. 52 Archer Deborah T. (2LOA) 48 Baumer M. Sue 48 Bugher Mark D. 48 Drake Don A. 48 Meloy Mark J. 48 48 Trapp Thomas H. 48 Vincent Ron M Amato Nino J. 44 Billups LaMarr Q (12L QA) 44 Black Kenneth B. 44 Douthitt Robin A 44 Selk Gail B. (12LOA) 44 Carney Shawn P. 40 Cooper John M. Jr. 40 Goldstein Bernard D.(15LOA) 40 Johnson Thomas R. 40 LaBorde Sean J. 40 Mortenson Barbara J. 40 Ring James J. 40 Squires Robert E. 40 Kabaker Richard Z. (3LOA) 38 Bazzell Darrell L 36 Stiennon David R. J. 32 28 25 Everitt John B. Stout Sarah M. Haumersen Scott R 24 Paradise Gregory J. 24 Queram Christopher J. 24 Wray Noble L. 24 Alexander Jennifer R. (16LOA) 16 Manners James (17LOA) 16 Zimdars John C. Jr. (9LOA) 16 Miller Patrick Gulbrandsen Carl E. (23LOA) 8 Hyzer David W. Docken Gilbert L. (19LOA) Kundert Paul J. (25LOA) 0 Muxfeld Daniel K. (25LOA) 0 Vogel Peter C. (25LOA) 0

Members can access their complete attendance records on our club's website (www.rotarymadison.org) in the "Members-Only" section.

Meetings and Events

Feb. 1	10:45 a.m.	New Member Orientation at		
		AnchorBank		
	11:30 a.m.	Ethics Symposium Committee		
		Meeting at Inn on the Park		
	1:30 p.m.	Mem Dev Attendance &		
		Retention Sub-Comm Mtg at		
		Inn on the Park		
	7:00 p.m.	Book Fellowship Group at		
		Max Carbon's Home		
Feb. 2	11:00 a.m.	Strategic Planning Committee		
		Meeting at Lynn Sproule's		
		office		
Feb. 3	8:00 a.m.	6th Annual Ethics Symposium		
		at The Concourse Hotel		
Feb. 6	5:00 p.m.	Rotary Club Board Meeting at		
		the Madison Club		

January 25, 2006

Make-up Artists

Braunger-J at Waunakee 1/12; Ewanowski-D at Breakfast 1/4; Harned-L at Waunakee 1/4 & 1/12; Hoffman-K at East 1/10; Long-T at East 1/17; Lucas-T at South 1/16; Ticknor-J at Middleton Sunrise 1/13; Welton-K at Naples, FL 1/11

Guests

Sonya Newenhouse of Jim Ruhly; Jane Coleman, Sandra Adell & Anne Rodgers-Rhyme of Jenifer Winiger; Nadine Goff of Judy Karofsky; Marcia Whittington of Susan Phillips; David Hackworthy of Victor Rodriguez; Marcia Hendrickson of Loretta Himmelsbach; Kristin Balistreri of Kathryne McGowan

Visiting Rotarians

Lyn Kenney from Stewart, FL; Bruce Mohs from West

Happy Birthday!



- Jan. 29 -- "Vern" -- C. Vernon Howard -- Adm. Date: 03/15/1967 Law. Stroud Willink & Howard, LLC Director 1982-85, President 1983-84, Ass't Treasurer 1990 to 2003 PHF
- Jan. 29 -- "Peggy A. Smelser -- Adm. Date: 12/20/1989 Insurance. WEA Trust PHF
- Jan. 30 -- "Chuck" -- Charles W. Elliott -- Adm. Date: 06/26/1968 Energy Services-Retired. PHF
- Jan. 30 -- "Tom" -- Thomas R. Keeler -- Adm. Date: 01/05/2005 Communications. WB57

Jan. 31 -- "Alan" -- Alan R. Hyman -- Adm. Date: 03/31/1966 Retail-Services & Products-Retired. Sgt.-At-Arms 1984-85, Director 1986-88 Trustee of the

Madison Rotary Foundation PHF

- Feb. 1 -- "Mike" -- Michael S. Hoesly -- Adm. Date: 03/25/1987 Business Services, Supplies & Technology. Hoesly and Company Inc. Director 1999-2001 PHF (2)
- Feb. 1 -- "Jonathan" -- Jonathan B. Lipp -- Adm. Date: 12/01/1999 Commercial Services & Products. Full Compass Systems, LTD.
- Feb. 1 -- "Lynn" -- Lynn A. Phelps -- Adm. Date: 05/07/1997 Physician-Retired. PHF
- **Feb. 2 -- "Dan" -- Daniel R. Thompson --** Adm. Date: 12/04/1996 Government-Local. League of Wisconsin Municipalities
- Feb. 4 -- "Lowell" -- Lowell M. Creitz -- Adm. Date: 12/11/1974 Colleges & Universities-Professional School-Retired. Director 1984-86 and 1987-88, President 1986-87 PHF
- Feb. 4 -- "Dick" -- Richard I. Doolittle -- Adm. Date: 03/26/1975 Education-Retired.

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Attenda	nce Record					Editor: Patricia L. Jenkins • Assistant Editor: Jayne Coster The Rotary News (UPS 471-420) is published weekly for \$20/year.
	Total	Total	Active Attending			POSTMASTER: Send address changes to:
Date	Members	Active	(include Make-ups)	Percentage		The Rotary News 22 N. Carroll St., Ste. 202
1/26/05	485	340	275 (75)	80.88%		Madison, WI 53703-2724 Phone: 608-255-9164 • Fax: 608-255-9007
1/25/06	496	358	264 (65)	73.74%		E-mail: office@rotarymadison.org

Make up your missed meetings.						
City or Club	Day	Time	Place			
Madison Breakfast	M	7:30 am	Firefly Restaurant			
Madison South	Μ	12:15 pm	Sheraton Inn			
Oregon	Т	6:45 am	Independent Bank of Oregon			
Sun Prairie	Т	7:15 am	American Legion Post 333			
Madison East	Т	Noon	East Side Business Men's			
Fitchburg/Verona	Т	12:15 pm	Dry Bean			
Madison Horizons	Т	12:10 pm	Radisson Inn West			
Mount Horeb	W	Noon	Grumpy Troll Pub & Brewery			
DeForest Area	W	Noon	DeForest Community Center			
Stoughton	W	12:10 pm	Coachmans Inn			
Madison West	Th	12:15 pm	The West Side Club			
Waunakee	Th	Noon	The Innkeeper			
Middleton Area	F	7:15 am	George's Chop House			
Madison WT-Middleton	F	12:12 pm	The West Side Club			
eClub One Anytime www.rotaryeclubone.com						
Second Harvest Foodbank Volunteer for one hour and receive a make-up.						
	Call 223-9121 to schedule your time.					
Red Cross Donate a pint of blood and receive a make-up						
NOTE: Make-ups must be 14 days before or after the missed meeting. For other cities, visit Rotary						
International's website: www.rotary.org.						

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