Sonya Newenhouse on The Greening of Madison

Described as the “emerging civic visionary” in an article by the Isthmus last year, Dr. Sonya Newenhouse, president of the Madison Environmental Group, Inc., will be our guest speaker next Wednesday, February 1st at the Inn on the Park. Newenhouse is one of a new breed of eco-entrepreneurs who has made a business out of helping consumers and companies do better for the environment. She will speak to us about how all of us can help the City of Madison and environs become “green” in terms of building eco-friendly buildings and cutting down on garbage and the use of energy and cars.

Newenhouse started Madison Environmental Group, Inc. in 1998 with one other employee “to blend business and the environment.” Now the firm has nine workers and annual sales of just under $1 million that are growing at 20 percent each year. This creative consulting firm works with individuals and organizations to improve communities and the environment.

Sonya Newenhouse received her PhD degree from the UW-Madison, Nelson Institute for Environmental Studies in 1997. Madison Environmental Group, Inc. received the Wisconsin Partnership for Clean Air Award in 2003 and a Dane County Small Business Award in 2004. Newenhouse was recently awarded a two year national fellowship with the Environmental Leadership Program. She serves on three committees for the Mayor of Madison, chairing the Solid Waste Advisory Committee.

Madison Rep will Inaugurate New Home with Theatrical Classic by Madison Native

Emily: "Do human beings ever realize life while they live it?--every, every minute?"

Stage Manager: "No. Saints and poets maybe--they do some."

These words from the play "Our Town" demonstrate the simple, yet profound language and message created by Thornton Wilder, a native of Madison and one of the most important playwrights in the history of American theater. His classic work will be performed as Madison Repertory Theatre's inaugural production in their new home, The Playhouse at the Overture Center, February 17-March 12. Noted Broadway actor Andre de Shields, a graduate of the UW-Madison (1970) and a veteran of Madison Rep's stage during his time in Madison, will star as the Stage Manager, the narrator and sage of the play.

Madison Rep Artistic Director Richard Corley and Managing Director Elizabeth Faddell went before the Rotary Club on January 25th to talk about "Our Town," Wilder's new home, The Playhouse, and The Rep's mission and vision to serve the community with theatrical honesty and integrity. Thornton Wilder was born in Madison and lived here until he was 7 years old. His father was editor and part-owner of the Wisconsin State Journal. All the members of the Wilder family--Thorton in particular -- were known for their intellectual curiosity, spirituality, and imagination.

Rick Corley noted that "Our Town" is a play that "everyone seems to know," whether one has actually seen it or not. Wilder's play is a radical, insightful look at the blundering path most humans take as they go through life. First produced 70 years ago, "Our Town" has helped millions of theater-goers look at the world, and the people who inhabit it, in a new light. He mentioned the multicultural casting of this production that would illuminate the play and its message in exciting ways, saying that the production would help people see and hear it with fresh eyes and ears.

(continued on next page...)
Making a Difference...

The Madison Rotary Foundation

“We appreciate your support and your commitment to improving the lives of the youth we serve.”

—Youth Services of Southern Wisconsin

(Pictured at Left, YSOSW Service Day 2005—Indian Lake County Park restoration and trail building)

As Rotarians we’re committed to the value of Service Above Self and offer our time, talent, and treasure to improve the quality of life in our community. Our Madison Rotary Foundation supports this mission by putting our resources to work through gifts to local nonprofit organizations, schools, youth organizations, scholarships, exercise programs for older adults, and other special projects. Each Rotarian, through his or her involvement and generous philanthropy, is at the heart of the Foundation’s work. This work changes lives and fosters goodwill – as it has since 1932. As our Foundation moves toward its 75th year, we celebrate our efforts by sharing stories and information through the newsletter, announcements, and recognition events, so stay tuned!

Susan Corwith, Chair
MRF Major Gifts Committee

MRF Scholarship Fund Gifts

Laura Peck, President of the Madison Rotary Foundation this year, announced during our January 25th Rotary luncheon three recent additions to our Foundation’s Endowment Funds:

A year ago, a new Wilson Scholarship Fund was established by Mike and Pat Wilson. This is in addition to a named Wilson Youth Award that was set-up in 2003 by the Wilson’s. Mike and Pat recently added $2,000 each to these two endowment funds to recognize and assist youth in our community.

Nate Brand established a scholarship fund within our Foundation three years ago, and last month, he contributed an additional $25,000 to the Nathan F. Brand Scholarship Fund. With this new gift, the total giving to this fund is $125,000 and will further expand the support of this named scholarship fund in the coming years.

Also in December, the Irving and Dorothy Levy Family Foundation added a $30,000 gift to their family’s named scholarship fund within our Foundation, bringing the total endowment giving to $130,000. This will expand the scholarship they offer to qualified local students.

Our Scholarship and Youth Award Committees are beginning their work in selecting the 2006 recipients, and we look forward to introducing you to students selected for these expanded scholarships and youth awards in May.

It is with sincere appreciation that we thank Mike and Pat Wilson, Nate Brand and the Irving and Dorothy Levy Family Foundation for their continuing generosity, an investment in the young people in our community.

Madison Rep (continued from page one…)

Elizabeth Fadell spoke about the exciting changes of the old Isthmus Playhouse into the new Playhouse. She remarked that, even after the extensive restoration, the theater is still an intimate 350-seat proscenium theatre, and listed the many new and exciting features of The Playhouse that will be sure to thrill Madison theater-goers:

* A beautiful new color scheme throughout the theater
* More comfortable seating arrangement (eliciting a round of applause from the assembled Rotarians)
* A larger proscenium and a bigger “playing space” for the performances

The Playhouse’s opening celebration will take place the weekend of February 17-18, featuring performances of “Our Town,” discussion sessions with noted Wilder scholars, champagne toasts, and backstage tours. The final two plays of the season are “Having Our Say” and “The Price”; season tickets for a package of “Our Town” and these two plays are still available.

Madison Rep will announce its 2006-2007 season in mid-April. The upcoming season will feature a mix of new and classic dramas and comedies, a new musical, and the annual Madison New Play Festival – a chance for theater audiences to get into the creative process with new and emerging works. Tickets and information for the rest of this season, and the next, are available at www.madisonrep.org.

We thank Elizabeth Fadell and Rick Corley for their presentation and Anne Katz for this review article.

Members in the News

Richard Davis is a committee member to select an official song or songs for the City of Madison. TCT 1/20

Elizabeth Fadell was pictured and quoted in a feature article about the history of Madison Repertory Theatre. Madison Magazine. Feb 06

George Austin and Kristine Euclide are members of a committee to study intergovernmental cooperation within Dane County. Madison Magazine. Feb 06

Rich Lepping was among the Rotary U.S. Curling Team winners in the 52nd Annual Rotary Can-Am Curling Bonspiel in St. Catharines, Ontario, January 19—21. His team, including Paul Matzky, Jim Siriani and Ted Tibbitts will compete in the “Rotary World” event in Scotland on March 21st.

Terri Potter announced that he will retire from Meriter Health Services in January 2007.

In Sympathy…

Alan Orenberg’s sister, Joy Sparr, passed away last week in Boston, Massachusetts, and we extend our deepest sympathies to Alan and his family.

Former member Jim Bowers passed away on January 21st. We extend our sincere sympathies to his family.
Attendance Report for July-December 2005

Key: N—New member (calculated on less that 26 meetings); LOA—Leave of absence approved by the club board of directors (Leave of absences protect membership status but do not count for attendance.) Note: Members exempt from attendance, noted as X or L, are only listed if they are 100% (Exempt status is achieved when a member’s age and years in Rotary totals 85 or more.)

Members can access their complete attendance records on our club’s website (www.rotarymadison.org) in the “Members-Only” section.

Brown Ellsworth H.  56
Fink Anne M.  56
Frank Kerwin Mark A.  68
Backes Roger G.  68
Guthier Mark C.  56
Hoesly Michael S.  68
Johnson Brian L.  56
Johnston George P.  56
Martyniak Salli F.  56
McGowan Patrick L.  56
Shorter Thomas N.  56
Stamm-Hamson Mary C.  56
Wolter Gary J.  56
Bartling Susan J.  56
Brown Thomas H.  52
Katz Anne R.  52
Stark David K.  52
Tackett Christopher C.  52
Thompson Bryon C.  52
Tredinnick Kim L.  52

Friday, January 27, 2006
Meetings and Events

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feb. 1</td>
<td>10:45 a.m.</td>
<td>New Member Orientation at AnchorBank</td>
</tr>
<tr>
<td></td>
<td>11:30 a.m.</td>
<td>Ethics Symposium Committee Meeting at Inn on the Park</td>
</tr>
<tr>
<td></td>
<td>1:30 p.m.</td>
<td>Mem Dev Attendance &amp; Retention Sub-Comm Mtg at Inn on the Park</td>
</tr>
<tr>
<td></td>
<td>7:00 p.m.</td>
<td>Book Fellowship Group at Max Carbon’s Home</td>
</tr>
<tr>
<td>Feb. 2</td>
<td>11:00 a.m.</td>
<td>Strategic Planning Committee Meeting at Lynn Sproule’s office</td>
</tr>
<tr>
<td>Feb. 3</td>
<td>8:00 a.m.</td>
<td>6th Annual Ethics Symposium at The Concourse Hotel</td>
</tr>
<tr>
<td>Feb. 6</td>
<td>5:00 p.m.</td>
<td>Rotary Club Board Meeting at the Madison Club</td>
</tr>
</tbody>
</table>

Happy Birthday!

- **Jan. 29** — **“Jeff”** — Jeffrey B. Bartell — Adm. Date: 07/25/1979
  - Law. Quarles and Brady
  - Director 1987-89; MRF President 2003-04
  - PHF (3)
- **Jan. 29** — **“Vern”** — C. Vernon Howard — Adm. Date: 03/15/1967
  - Law. Stroud Willink & Howard, LLC
  - Director 1982-85, Ass’t Treasurer 1990 to 2003
  - PHF
- **Jan. 29** — **“Peg”** — Peggy A. Smelser — Adm. Date: 12/20/1989
  - Insurance. WEAA Trust
  - PHF
- **Jan. 30** — **“Chuck”** — Charles W. Elliott — Adm. Date: 06/26/1968
  - Energy Services-Retired
  - PHF
- **Jan. 30** — **“Tom”** — Thomas R. Keeler — Adm. Date: 01/05/2005
  - Communications. WB57
- **Jan. 31** — **“Alan”** — Alan R. Hyman — Adm. Date: 03/31/1966
  - Retail-Services & Products-Retired
  - PHF
- **Jan. 30** — **“Vern”** — V. James Caponigro — Adm. Date: 12/20/1986
  - ATM of America
  - PHF
- **Feb. 1** — **“Mike”** — Michael S. Hoesly — Adm. Date: 03/25/1987
  - Business Services, Supplies & Technology
  - PHF (2)
- **Feb. 1** — **“Jonathan”** — Jonathan B. Lipp — Adm. Date: 12/01/1999
  - Commercial Services & Products
  - Full Compass Systems, LTD.
- **Feb. 2** — **“Dan”** — Daniel R. Thompson — Adm. Date: 12/04/1996
  - Government-Local. League of Wisconsin Municipalities
- **Feb. 3** — **“Lowell”** — Lowell M. Creitz — Adm. Date: 12/11/1974
  - Colleges & Universities-Professional School-Retired
  - PHF
- **Feb. 4** — **“Dick”** — Richard I. Doolittle — Adm. Date: 03/31/1966
  - Retail-Services & Products-Retired
  - Sgt.-At-Arms 1984-85, Director 1986-88
  - Trustee of the Madison Rotary Foundation
  - PHF

Make-up Artists

- Braunig-J at Waunakee 1/12;
- Ewanowski-D at Breakfast 1/4;
- Harned-L at Waunakee 1/4 & 1/12; Hoffman-K at East 1/10;
- Long-T at East 1/17; Lucas-T at South 1/16; Ticknor-J at Middleton Sunrise 1/13; Welton-K at Naples, FL 1/11

Guests

- Sonya Newenhouse of Jim Rubly;
- Jane Coleman, Sandra Adell & Anne Rodgers-Rhyne of Jennifer Winiger; Nadine Goff of Judy Karofsky; Marcia Whittington of Susan Phillips; David Hackworthy of Victor Rodriguez; Marcia Hendrickson of Loretta Himmelsbach; Kristin Balisteri of Kathryn McGowan

Visiting Rotarians

- Lyn Kenney from Stewart, FL; Bruce Mohs from West

Attendance Record

<table>
<thead>
<tr>
<th>Date</th>
<th>Total Members</th>
<th>Total Active</th>
<th>Active Attending (include make-ups)</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/26/05</td>
<td>485</td>
<td>340</td>
<td>275 (75)</td>
<td>80.88%</td>
</tr>
<tr>
<td>1/25/06</td>
<td>496</td>
<td>358</td>
<td>264 (65)</td>
<td>73.74%</td>
</tr>
</tbody>
</table>

Make up your missed meetings.

City or Club | Day | Time | Place
-------------|-----|------|------
Madison Breakfast | M   | 7:30 am | Firefly Restaurant
Madison South | M   | 12:15 pm | Sheraton Inn
Oregon | T   | 6:45 am | Independent Bank of Oregon
Sun Prairie | T   | 7:15 am | American Legion Post 333
Madison East | T   | Noon   | East Side Business Men’s
Fitchburg/Verona | T   | 12:15 pm | Dry Bean
Madison Horizons | T   | 12:10 pm | Madison Inn West
Mount Horeb | W   | Noon   | Grumpy Troll Pub & Brewery
DeForest Area | W   | Noon   | DeForest Community Center
Stoughton | W   | 12:10 pm | Coachmans Inn
Madison West | Th  | 12:15 pm | The West Side Club
Waunakee | Th  | Noon   | The Innkeeper
Middleton Area | F   | 7:15 am | George’s Chop House
Madison WT-Middleton | F   | 12:12 pm | The West Side Club
eClub One | Anytime | www.rotaryechone.com
Second Harvest Foodbank Volunteer for one hour and receive a make-up.
Call 223-9212 to schedule your time.

Red Cross

- Donate a pint of blood and receive a make-up

NOTE: Make-ups must be 14 days before or after the missed meeting. For other cities, visit Rotary International’s website: www.rotary.org.

Periodicals, Postage Paid, Madison, WI