



**Madison Environmental Group, Inc.**  
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## Green Business Intern Position Available      Deadline Feb 5, 2008

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Madison Environmental Group, Inc. is an interdisciplinary, team oriented research and consulting firm. We assist clients and communities to *Build Green* and *Live Green* – creating economic advantage and reducing environmental impact.

### Job Description

We are looking for an intern to research and propose a product distribution and fulfillment plan that address impacts on people, planet, and profit.

Madison Environmental Group, Inc. is writing and publishing a new book for its sustainable living program, EnAct. The book will be printed locally in batches of 1,000. The book will be sold through two main distribution channels: 1) in person to EnAct program participants, and 2) online and over the phone to interested people throughout Wisconsin. The intern will assist in developing a distribution strategy for this second channel.

### The intern will:

- Work with Madison Environmental Group staff to understand the project details and requirements
- Research methods of book distribution (such as in house, through a local bookstore, through an online bookstore like amazon.com)
- Recommend two potential plans for book distribution
- Each plan should detail logistics including budget and environmental impact, but need not address marketing.

### Desired Qualifications:

- Effective communication and organizational skills
- Coursework in business and/or distribution
- Interest in sustainable business
- Strong research, analytical, and writing skills
- Ability to work independently with some degree of flexibility

### Logistics

- This internship is unpaid. Stipend will be awarded based on successful completion of project.
- Intern will present her or his findings to Madison Environmental Group by April 1, 2008.
- Minimum of 8 hrs/week. Time can be split between work in Madison Environmental Group's office on the Capitol Square, and outside research.

### To Apply

To apply, email a resume and cover letter to [kevin.coleman@madisonenvironmental.com](mailto:kevin.coleman@madisonenvironmental.com). Resumes will be accepted until **February 5, 2008**. Please send the cover letter and resume as attachments. In your cover letter, highlight aspects of your experience and interests that are relevant for this position.

About Madison Environmental Group, Inc.

Madison Environmental Group, Inc. is an interdisciplinary consulting firm assisting businesses and individuals with innovative resource and cost saving solutions that contribute to a healthy community and environment.

**Woman Owned:** Madison Environmental Group is a registered Woman Owned Business.

**Track Record:** Madison Environmental Group is currently providing its green suite of services in Madison and other regions of Wisconsin for the following clients: The Alexander Company, The Fiore Companies, RenewAire, Department of Natural Resources, Dane County Clean Air Coalition, City of Madison, J.H. Findorff & Son, and Potter Lawson. We have also produced quantified results with our Live Green programs: EnAct ([www.enactwi.org](http://www.enactwi.org)) and Car-Free Challenge.

**Hands-on Experience:** Madison Environmental Group has first-hand experience using green building principals on a tight budget. We have completed a green renovation of the Crescent Building, our home on the Capitol Square, resulting in reduced operating expense.

**Find Out More:** Visit our website ([www.madisonenvironmental.com](http://www.madisonenvironmental.com)) or drop by the Crescent Building (25 N. Pinckney) above L'Etoile to see Madison Environmental Group's green renovations or join us on the 2<sup>nd</sup> Friday of the month at noon for lunch.