



Madison Environmental Group, Inc.
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Green Business Intern Position Available Deadline March 31, 2008

Madison Environmental Group, Inc. is an interdisciplinary, team-oriented research and consulting firm. As sustainability consultants, we help clients and communities create economic advantage and reduce environmental impact.

Job Description

Madison Environmental Group, Inc. is writing and publishing a new book for EnAct, our sustainable living outreach program. The book may be sold in person to EnAct program participants, in bookstores or other retail outlets, online or by phone to interested people throughout Wisconsin.

We are looking for an intern to research and develop business plan options for book distribution and fulfillment to support the statewide expansion of our EnAct program with success measured in effects on people, planet, and profit.

The intern will:

- Work with Madison Environmental Group, Inc. staff to understand the project details, requirements and goals
- Research options for book distribution (e.g. in-house, through local bookstores, or online via our own website and/or sales sites such as Amazon.com)
- Recommend at least two potential plans for book distribution
- Each plan should include a proposed budget, with projected environmental, social and financial results

Qualifications:

- Effective communication and organizational skills
- Coursework in business and/or distribution
- Interest in sustainable business
- Strong research, analytical, and writing skills
- Ability to work independently with some degree of flexibility

Details

- This internship is unpaid. A stipend may be awarded based on successful completion of the project.
- The intern will present her or his findings to Madison Environmental Group, Inc. by June 1, 2008, or earlier.
- Minimum estimated time required to complete project is 8 hrs/week. The intern may work in Madison Environmental Group, Inc.'s office on the Capitol Square or offsite as approved by supervisor.

To Apply

To apply, email a cover letter and resume to Nicole.Craig@MadisonEnvironmental.com. Applications will be accepted until **March 31, 2008**. In your cover letter, please be sure to highlight aspects of your experience and interests that are relevant to this position.