

Fullcircle Furniture



This beautiful heirloom furniture has a secret.

It's built from solid birch doors salvaged during the demolition of a building. Sustainably harvested/locally grown birch components, eco-friendly finishes, and doors diverted from landfills make this furniture green.

Harvest Table

81"L x 30.5"W x 29"H, Natural birch or Hazelnut finish
\$1200

Harvest Bench

81"L x 16"W x 18"H, Natural birch or Hazelnut finish
\$700 each

Harvest Table and Benches

Set **\$2500 (SAVE \$100!)**

Call 608-280-0800 for custom sizing of furniture.



www.madisonenvironmental.com

25 N. Pinckney St.

Madison, WI 53703

608-280-0800

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Fullcircle Furniture



Fullcircle debuts at Madison's new MoCo Market.

You can feel good about ordering sturdy furniture made from doors bound for the landfill. Sustainably harvested/locally grown birch components and eco-friendly finishes make this furniture green and healthy. Visit MoCo Market to see Daybreak tables and benches. www.mocomarket.com

Daybreak Table

48"L x 24"W x 29"H, Natural birch or Hazelnut finish
\$1000

Daybreak Bench

48"L x 15"W x 29"H, Natural birch or Hazelnut finish
\$550 each

Daybreak Table and Benches

Set **\$2000 (SAVE \$100!)**

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Demolition waste bound for the landfill

Reclaimed materials rescued and reused

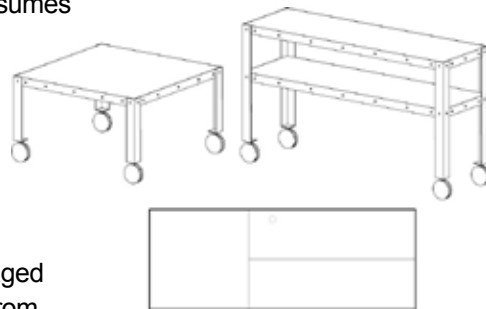


A problem to solve

Construction and demolition waste consumes 46% of Dane County landfill space.

Madison Environmental Group began exploring the feasibility of a business solution to divert doors and building materials from our landfills.

During deconstruction of the Meriter Hospital complex, 122 doors were salvaged and furniture was designed to be built from the doors, with as little waste as possible.



An innovative solution

Breathing new life into many salvaged materials such as commercial doors solves a problem and also satisfies a growing market need for **environmentally friendly products.**

Innovative business models like Fullcircle Furniture and Interiors would provide **new jobs** for Wisconsin while reducing pressure on landfills, using less raw material, and creating greener, healthier interiors.

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These are our Fullcircle prototypes.

The **small table** (*left*) is built using half a door, and the **large table** (*right*) is made from a whole door.

Both tables are constructed using sustainably harvested/locally grown birch and natural linoleum, and are finished with a blend of linseed oil, beeswax and carnuba wax.



Call us to discuss prototype pricing.

The **console** (*left*), **coffee table** (*center*), and **table** (*right*) are built from solid core birch doors combined with stainless steel. All are finished with an eco-friendly product from AFM Safecoat.



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