

Maria Sadowski
Madison Environmental Group, Inc.

25 North Pinckney, Suite 310
Madison, WI 53703

Education

B.A. University of Illinois at Chicago. English. 1996.

Professional Experience

- 2009- **Madison Environmental Group, Inc./EnAct** Madison, Wisconsin
Community Relations Manager. Manage the EnAct Program to increase awareness and participation in EnAct. Manage a Transportation Demand Management program. Plan and implement Madison Environmental Group, Inc. marketing efforts.
- 2008-2009 **The Nature Conservancy**, Arlington, Virginia
Senior Writer. Developed messages and strategies to support federal and international climate policy regarding nature's adaptation to climate change.
Communications Manager. Organized conference series on conservation values and societal change.
- 2004-2008 **The Nature Conservancy**, Durham, North Carolina
Director of Communications. Ensured high public profile and mobilized support for the organization's mission, fundraising efforts, and marketing goals. Cultivated relationships with news media to generate positive coverage and developed news releases and pitches for local, state, and national outlets. Served as spokesperson and provided oversight on branding. Wrote and managed implementation, design, and budgets for internal and external marketing materials.
- 2004 **North Carolina Museum of Natural Sciences**, Raleigh, NC
Assistant Director of Communications. Developed communications strategy to increase public awareness of the Museum's successes. Worked with scientists and exhibit staff to develop media pitches and create public events.
- 1999-2004 **Chicago Zoological Society**, Brookfield, Illinois
Communications Specialist. Assisted with marketing priorities and messages, communications strategies, and identification of high-profile stories. Served as editor of annual conservation report. Wrote and edited website's more than 1,500 content pages and served on web development team; site honored with Exploratorium's Top Ten Cool Sites and Busy Educator's Award.
- 1995-1999 **IUCN Species Survival Commission**, Gland, Switzerland and Brookfield, Illinois
Communications and Fundraising Officer. Coordinated communications activities for global network of 7,000 volunteer scientists. Facilitated consensus-building workshops for international audiences. Trained volunteers in communications and fundraising skills policy.

Activities and Achievements

- 2009 Serve on education team for The Natural Step Monona, Monona, Wisconsin
Volunteer teaching assistant at the Aldo Leopold Nature Center, Monona, Wisconsin
- 2002-2007 Served on executive team for local chapter of the Sierra Club, Durham, North Carolina